

Phantom Galleries Superior

Artist Request for Proposal

Deadline: April 15, 2011

Are you an artist intrigued in creating art that has life outside a traditional gallery?

Phantom Galleries Superior is offering you the opportunity to showcase your work in unique 24/7 exhibition sites in Superior's downtown. We are currently seeking proposals for our 2011 Phantom Gallery locations.

How it Works:

Unlike traditional galleries, Phantom Galleries Superior does not own or rent gallery space. Instead, we secure temporary exhibition sites inside vacant storefronts. The locations range from windows that may be viewed 24/7 to storefront and interior spaces. Phantom Galleries is a project of SPAC²ES –Superior Public Art Creating Community Environments and Superior BID –Business Improvement District. Art is being used to bring life and vibrancy to empty buildings, to re-vision sense of place, to engage the public, and to showcase the artists and art of the region. Our vision is to create opportunities of collaboration between local artists, the city, and the community, creating a future of support for all. ***There is no entry fee or rental fee to the artist.*** Each space is available thanks to the generosity of property owners. All locations are downtown Superior, Wisconsin.

Phantom Galleries Superior is looking for artwork by individuals or groups in a variety of media that can be made visual 24/7, including:

| | |
|---------------------|-----------------|
| 2 and 3D visual art | Installations |
| Sculpture | Live Art |
| Video or new media | Performance Art |

Every exhibit-site relationship has its own set of guidelines regarding size, visibility, and other physical requirements. You should be prepared to remove your work within 10 days should the space be rented or leased. You must agree to leave each location in the same or better condition than you found it. This means that Phantom Galleries Superior or the property owner will not sustain costs to restore the location to an acceptable condition as a result of the installation/use of the exhibit space.

Every exhibit is a one-of-a-kind experience that requires all parties communicate about appropriate and inappropriate content for a specific exhibit space. Phantom Galleries Superior does not censor any artist's work, but is sensitive to the needs and limitations of the property owners and particular locations. Art that will be visible from the sidewalk should abide by the content restrictions that apply to public art.

Artist Eligibility:

- *Established and Emerging artists* (those at the beginning of art careers or with little exhibit experience) working in ***any media that can be made 'visual' in storefront windows*** are encouraged to apply. We invite you to cross medias, make poetry or music or theater visual, present compelling topics relevant to the times and/or the community.
- Proposals for new and site specific work are encouraged to further engage the community into an experience that draws attention to sense of place/space. ***A small stipend between \$250-\$500 will be paid to 2-4 artists for accepted site-specific proposals.***

- Existing art is accepted. No stipend is paid for existing art, though Phantom Galleries encourages art be offered for sale, where appropriate. All sales will be handled by the artists. Phantom Galleries will assist in making this process easy and successful, including a 'buy local art' marketing campaign.
- Artists working in 2-D, 3-D, installation art, sculpture (including experimental), performance art, new media are encouraged to apply. Individual or group proposals are accepted.

Selection Process

All interested artists must first submit a complete application (attached). Proposals are reviewed by an independent panel of 3 local art professionals and leaders in the community. The criteria for inclusion include:

- 1) Excellence in art (original concept, executed by applying artist(s); mastery of technique and materials)
- 2) Impact, piques curiosity; 3) appropriate (suitable for storefront space, visible, inviting, compelling content)

If selected, artists are then matched with a space that meets their needs/requirements as it becomes available.

Artists' Responsibilities

- All accepted artists will be required to sign a contract outlining the terms of individual project agreement.
- Design, help with installation, maintain, and dismantle the installation (this includes any necessary build out, temporary walls, painting, electrical, etc.)
- Provide installation materials agreed upon after proposal acceptance. (Phantom Galleries Superior (PGS) has a small installation materials budget... to be discussed)
- Actively promote your participation in this initiative to your followers (For example: mailings, e-blasts, facebook, blog, press releases, interviews with press) and agree to participate in larger Phantom Gallery initiatives (For example: art walks, opening receptions, community meeting to introduce artists and the arts as economic development in Superior) Please note: all marketing/PR efforts must be reviewed/approved by PGS
- Upon notification by property owner/ PGS, return vacant space to original condition within the time period requested

Phantom Galleries Superior Responsibilities

- Find and secure appropriate locations at no charge to the artist
- Act as point of contact and support for the artist
- Schedule and coordinate meeting between artist and property owner, when appropriate
- Schedule and help coordinate exhibit installation
- Review all artist marketing/PR materials in a timely manner
- Provide publicity and marketing support including media alerts, web site presence, links to artist sites, press releases, signage
- Create a 'buy local' art marketing campaign to aid artists in successfully selling art.

Application Procedure : *Deadline April 15, 2011 (midnight CST email, postmarked)

To be considered, please complete the application form and return it by email (preferred) to erikam@discover-net.net subject line 'Phantom Galleries Proposal ' or mail to:

Phantom Galleries Superior, Attn: Erika Mock
916 Hammond Ave, Studio To
Superior, WI 54880

Acceptance: We will send notice that your proposal is received. Notification of acceptance will be sent by April 22.

Phantom Galleries Superior

ARTIST APPLICATION

_____ Initial here to acknowledge that you have read and agree to adhere to the responsibilities listed on page 2.

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|----------------------------|
| GENERAL INFORMATION |
|----------------------------|

Date:

Name of Proposed Project:

Name of Artist(s):

Contact Name:

Address:

City/State/Zip:

Telephone:

Fax:

E-mail:

Web site:

Twitter Handle:

Facebook Fan Page:

Blog:

How did you hear about Phantom Galleries Superior?

Artist(s) Statement (write a statement about your work in general and your process in 250 words or less):

Phantom Galleries Superior

PROJECT DESCRIPTION

Please provide a detailed description of your proposed use of a Phantom Galleries Superior exhibit site.

TECHNICAL REQUIREMENTS

Addresses for the first 4 (potential) gallery locations are: 1302 Tower Ave.; 1407 Tower Ave.; 1413 Tower Ave.; 1405-1407 Belknap

How much space (X' wide x X' deep x X' high) does your installation/work require?

What are your electrical needs?

Do you have any additional needs or requirements?

Please include additional attachments as detailed below:

For all artists: A Resume or Bio (Please include your name, address, phone number and email address along with exhibition and/or educational background.)

For 2D and 3D visual work and sculpture: Please include **10 Prints or digital images** of work samples in **jpg format** on CD or URLs where they can be found. Please mark each one and number them corresponding to an image list. All JPGS should be 72 dpi and no larger than 7" in either direction. Disk should be labeled with your name. Please name and number each JPG file to correspond to the image list. [ex: Smith number]. For Prints and JPGS: The numbers on the image list should correspond with the numbers marked on the print or JPG. Include the title, date, medium, dimensions, and materials/techniques for each work. Please be brief and concise.

For installations: Please submit 10 Prints or digital images of previous work. Label with name and number. Include diagrams/renderings and sufficient additional description to clearly convey your concept of previous work you are submitting and also for the work you are proposing.

For video work: Please include the title, credits, length, date, and format. For curatorial previewing, please supply QuickTime data files on either CD or DVD (non-encoded). Video segment should be no longer than 5 minutes and cued to the appropriate segment for panel to view. Only moving images, ie. time-based media, video art or documentation of performance art, should be submitted. Please do not submit videos of documentation of artistic process.

For live and performance art: Please include photographs or web site links that document previous work; Indicate title, credits, length, date, and format for proposed work, and a description of content and concept of proposed work. Include how you will make it, or some aspect, 'viewable 24/7'

Questions/Submissions:

For more information or questions, please **contact Erika Mock at 715.392.1150** or email erikam@discover-net.net

Proposals for Phantom Galleries Superior can be emailed (preferred) no later than (midnight CST) **April 15, 2011** to erikam@discover-net.net with '*phantom galleries proposal*' in the subject line.

Or sent by mail (postmarked April 15) to: Phantom Galleries Superior Attn: Erika Mock
916 Hammond Ave, Studio To
Superior, WI 54880

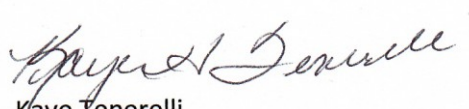
Phantom Galleries Superior is the second of many projects being planned over the next 3-5 years by SPAC²ES and BID to actively invigorate Superior with more art and culture experiences. We hope you are inspired to join a project that has the full support of the Business Community, the City of Superior, and the Community of Superior.

Thank you. We look very forward to your participation.

Sincerely,



Erika Mock
Phantom Galleries Superior



Kaye Tenerelli
Superior BID